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<td>Noa Dagan</td>
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<td>Maya Siman-Tov</td>
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<td>Moti Haimi</td>
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<td>Deborah Katz</td>
<td>(CANADA)</td>
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<td>MACCABI RED - UBERIZATION OF MINOR TRAUMA AND SEMI URGENT MEDICAL CARE IN PRIMARY CARE SETTING</td>
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<td>Shlomo Yaacobi</td>
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<td>CLINICAL TRIALS IN ADVANCED THERAPIES - ISRAEL IS ON THE MAP</td>
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<td>Tal Morginstin</td>
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<td>BUDGET IMPACT OF DRUGS FOR ORPHAN DISEASES (ORPHAN DRUGS) IN THE ISRAELI HEALTH BASKET: A LONGITUDINAL ANALYSIS</td>
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<td>Yael Wolff Sagy</td>
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<td>CLINICAL OUTCOMES, QOL AND COSTS ANALYSES OF TELEMEDICINE APPLICATION IN LOWER EXTREMITIES ULCERS TREATMENT</td>
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<td>Orit Stein Reisner</td>
<td>(IL)</td>
<td>USE THE DATA TO MAKE THE CHOICE: SELECTING THE BEST SMOKING CESSATION SERVICE FOR PEOPLE WITH SERIOUS MENTAL ILLNESS (SMI)</td>
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**Coffee Break, ePoster & Start-Up Exhibitions**

**Plenary III**

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<th>Shlomo Mor-Yosef, NIPH (IL)</th>
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<td>Ran Balicer, Clalit Health Services (IL), Conference Co-Chair</td>
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<td>Lisa Simpson, AcademyHealth (US)</td>
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<td>Roundtable 2 Chair</td>
<td>Charles Kahn, Federation of American Hospitals (FAH) (US)</td>
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<td>University of Montreal (Canada), Osnat Levitzion-Korach, Shamir Medical Center (Assaf Harofeh) (IL), Eyal Zimlichman, Sheba Medical Center (IL)</td>
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**DINNER & SOCIAL EVENT**
Monday, September 16, 2019

Registration, Coffee, ePoster & Start-Up Exhibitions

Plenary IV

Chair: Avi Israeli, Hebrew University-Hadassah (IL), Co-Chair Track D
Lectures:
  Harold Wolf, HIMSS (US)  
  TO SOLVE HEALTH ECOSYSTEM CHALLENGES, WE WILL HAVE TO TAKE RISK!
  Daniel Kraft, Singularity University (US)  
  THE FUTURE OF MEDICINE: WHERE CAN TECHNOLOGY TAKE US?
  David Nash, Jefferson College of Population Health (US)  
  DEVELOPING AN ACCREDITATION FRAMEWORK FOR GRADUATE PROGRAMS IN HEALTHCARE QUALITY AND SAFETY - A GLOBAL PERSPECTIVE

Coffee Break, ePoster & Start-Up Exhibitions

Parallel Session 2

Topic A  
DATA-DRIVEN CARE – REALIZING THE PROMISE

Topic B  
UBERIZATION OF HEALTHCARE – DREAM OR NIGHTMARE?

Topic C  
INNOVATION IN HEALTH ECONOMICS, AND THE ECONOMICS OF HEALTHCARE INNOVATION

Topic D  
NEW CHALLENGES AND THREATS IN THE AGE OF INNOVATION

Chair: Vardas Shalev

Innovation Slot:  
David Nash (US)  
BUILDING THE FIRST COLLEGE OF POPULATION HEALTH IN THE USA - LESSONS LEARNED

Noam Shomron (IL)  
AI AND GENOMICS

Presentations:
  Edward Meineri (UK)  
  A CASE STUDY EXAMINING THE COST MEASUREMENTS IN PRODUCTION AND DELIVERY OF A BLENDED MASSIVE OPEN ONLINE COURSE (MOOC) ON THE USE OF DATA SCIENCE IN HEALTHCARE USING REAL WORLD EVIDENCE

  Riwan Raji (NIGERIA)  
  USING QUALITY DATA TO STRENGTHEN ROUTINE IMMUNIZATION IN NIGERIA: EXPERIENCE WITH ROUTINE IMMUNIZATION (RI) LOTS QUALITY ASSURANCE SAMPLING (LGAS)

  Daniella Beller (IL)  
  FIRST YEAR OF THE FIRST POPULATION BASED BIGBANK IN ISRAEL

  Aman Kumar Singh (INDIA)  
  INNOVATIVE ADOPTION OF TECHNOLOGY FOR IMPROVING POPULATION BASED SCREENING OF COMMON NON COMMUNICABLE DISEASES IN INDIA

  Vincent Mor (US)  
  BIG DATA AS A CATALYST FOR POLICY RESEARCH, PHARMACO-EPIDEMOLOGY AND CLUSTER RANDOMIZED CLINICAL TRIALS

  Rachel Will Miron (IL)  
  TOWARDS A NATIONAL SYSTEM FOR MEASURING AND PUBLIC REPORTING OF WAITING TIME FOR COMMUNITY BASED SPECIALIST CARE

  Leonardo Villani (ITALY)  
  DIGITAL PATIENT PORTALS AND HEALTH OUTCOMES, SYSTEM EFFICIENCY AND PATIENT ATTITUDES: A SYSTEMATIC REVIEW

  Shtomit Avni (IL)  
  IS UBERIZATION OF RELATIONS POSSIBLE? EXAMINING THE PROS AND CONS OF TELE-CARE MODELS USING POVERTY-AWARE THEORIES

Chair: Ahuva Weiss-Meilik

Innovation Slot:  
Marta Gaia Zanchi (Spain) & Yona Vaisbuch (US)  
NEED-DRIVEN METHODOLOGY FOR DATA-DRIVEN CARE IN HOSPITAL INNOVATION CENTERS

Noah Scher (IL)  
INNOVATION, CARE DELIVERY AND INNOVATION IN THE AGE OF INNOVATION

Presentations:
  Dror Rall (IL)  
  FETAL TELE-MONITOR SYSTEM – CENTRAL ANALYSIS, QUALITY CONTROL AND ARCHIVING – PRELIMINARY ACCOUNT OF THE FIRST YEAR

  Raphael Onyang (KENYA)  
  DOES STAFFING LEVELS OF HEALTHCARE WORKERS IMPACT RETENTION IN HIV CARE AND TREATMENT? A RETROSPECTIVE COHORT ANALYSIS OF DATA FROM RIFT VALLEY IN KENYA

  Fowie Ng (HONG KONG)  
  NEW MODEL OF ‘INTERNET + HEALTHCARE’: CASE STUDY OF ONLINE HEALTH SERVICES IN CHINA

  Sandra Gomez Ventura (HONDURAS)  
  FEASIBILITY OF TELEHEALTH IN HONDURAS

  Angela Irony (IL)  
  HOME HOSPITAL VS. INSTITUTIONAL TREATMENT FOR SUB-ACUTE CARE PATIENTS – AN INNOVATIVE SETTING IMPACTING HEALTH ECONOMICS

  Aykale Berg-Warman (IL)  
  THE MINISTRY OF HEALTH FINANCIAL INCENTIVE PROGRAM TO IMPROVE DIAGNOSIS AND TREATMENT OF INFECTIOUS DISEASES IN NURSING HOMES

  Avi Herbon (IL)  
  AN OPTIMAL CHARGING SCHEME FOR HUMAN EMBRYO’S STORAGE SERVICE: A SOURCE FOR A SECONDARY MARKET

Chair: Dan Greenberg

Innovation Slot:  
Peter J. Neumann (US)  
MEASURING THE VALUE OF NEW DRUGS: THE LATEST FROM THE US

Joseph Mendlovic (IL)  
THE NEED FOR DIFFERENTIAL TARIFFS IN ISRAEL IN THE ERA OF AGING POPULATION AND EMERGING TECHNOLOGY: CARDIAC SURGERY AS A CASE STUDY

Presentations:
  Joseph Mendlovic (IL)  
  THE NEED FOR DIFFERENTIAL TARIFFS IN ISRAEL IN THE ERA OF AGING POPULATION AND EMERGING TECHNOLOGY: CARDIAC SURGERY AS A CASE STUDY

  Marcello Di Pumpo (ITALY)  
  AN INNOVATIVE NON-ECONOMIC INCENTIVE TO INCREASE VACCINE ADHERENCE AMONG HCWS: COST-CONSEQUENCE ANALYSIS AND EVALUATION OF SUSTAINABILITY

  Leah Wapner (IL)  
  PHYSICIAN REMUNERATION IN THE AGE OF INNOVATION

Chair: Nir Kaidar

Innovation Slot:  
Colby C. Uptegraft (US)  
DIGITIZING UNITED STATES AIR FORCE MEDICAL STANDARDS TO CREATE A DECISION-SUPPORT TOOL

Stephen C. Schoenbaum (US)  
CHALLENGES AND THREATS IN AN ERA OF INNOVATION IN HEALTH PROFESSIONS EDUCATION AND COLLABORATIVE PRACTICE

Stuart H. Altman (US)  
LIMITING HEALTH SPENDING IN THE US: IMPACT ON INNOVATION

Presentations:
  Bruce Rosens (IL)  
  INNOVATION AND THE ISRAEL JOURNAL OF HEALTH POLICY RESEARCH (IJHPR)

  Michael Gluck (US)  
  DISRUPTING HEALTH SERVICES RESEARCH IN THE US: NEED, OPPORTUNITIES, AND RISKS

  Miekko Deschodt (SWITZERLAND)  
  IMPLEMENTATION OF AN INTEGRATED NURSE-LED CARE PROGRAM FOR COMMUNITY-DWELLING OLDER ADULTS IN CANTON BASELLAND: THE INSPIRE PROJECT

  Stuart H. Altman (US)  
  LIMITING HEALTH SPENDING IN THE US: IMPACT ON INNOVATION

  Richard Dale (US)  
  PROFESSIONS EDUCATION AND THE CHALLENGES AND THREATS IN AN ERA OF INNOVATION

  Stephen C. Schoenbaum (US)  
  CHALLENGES AND THREATS IN AN ERA OF INNOVATION IN HEALTH PROFESSIONS EDUCATION AND COLLABORATIVE PRACTICE

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<td>Yael Appilbaum (IL)</td>
<td>Orly Silbinger (IL)</td>
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<td><strong>A NATIONWIDE POLICY PROJECT TO PROMOTE CONSUMPTION OF HEALTHY NUTRITION IN ISRAEL</strong></td>
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<td><strong>PLANNING FOR SPECIALISTS: CAN WE PREDICT THE NUMBER OF NEW SPECIALISTS?</strong></td>
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**13:00-14:00 Lunch, ePoster & Start-Up Exhibitions**

**Meet the Expert Over Lunch**

A unique opportunity to interact with global key opinion leaders over round tables. [Register here](#)

**14:00-15:30 Plenary V**

**Chair:** Gabi Bin Nun, Ben-Gurion University of the Negev (IL)

**Keynote:** Ashish Jha, Harvard University (US)

**Roundtable 3**

**Chair:** Martin McKee, London School of Hygiene & Tropical Medicine (UK)

**Maxine Mackintosh**, University College London (UK), **Nachman Ash**, Maccabi Healthcare Services (IL), **Noa Dagan**, Clalit Health Services (IL)

**15:30-16:00 Coffee Break, ePoster & Start-Up Exhibitions**

**16:00-17:30 Plenary VI: Closing Session**

**Chair:** Orly Manor, NIHP (IL)

**Roundtable 4**

**Chair:** Kira Radinsky, Technion (IL)

**DIVYA CHANDER**, Stanford University & Singularity University (US), **Uri Shalit**, Technion (IL), **Noam Shomron**, Tel Aviv University (IL)

**ePoster Awards**

Closing Remarks: **Isaac Kohane**, Harvard University (US), **Ran Balicer**, Clalit Health Services (IL)

**17:30-18:30 CLOSING COCKTAIL RECEPTION**